DIGITAL AFFILIATE ACADEMY

The 90-Day Affiliate Growth Accelerator

Your roadmap from a live site to a growing, multi-channel affiliate business, with the real templates and systems to get there.

- ✓ A repeatable content system producing more articles, faster
- ✓ New traffic channels beyond organic search
- ✓ A monetized email list with more than one income stream
- ✓ A 90-day calendar, a 100-idea bank and email templates, ready to use

Digital Affiliate Academy
digitalaffiliateacademy.com

This guide contains affiliate links. See **Before You Begin** on page 1.

Before You Begin

Please read this page. It takes two minutes and it tells you exactly what this guide is, what it is not, and what you are entitled to.

Affiliate links in this guide

This guide contains affiliate links, and you should assume I earn from them.

The framework uses the same two tools as the 30-Day Affiliate Site Builder: **Wealthy Affiliate** for your site, hosting and keyword research, and **Systeme.io** for your email list. The links to both are affiliate links. If you sign up through them and later upgrade to a paid plan, I may receive a commission at no extra cost to you.

Both have genuinely free plans, and no new paid tools are required to work through this framework. I recommend them because they are the tools this series is built around, not because of the commission.

What this guide does not promise

This guide teaches you how to grow an affiliate website that already exists. It does not promise, guarantee or imply that you will earn any particular amount of money, or any money at all.

- Results depend entirely on your own effort, your niche, your market and factors outside anyone's control.
- Topical authority builds over months. New traffic channels reward consistency measured in months, not weeks.
- Some income streams in Phase 3 have real thresholds you may not meet yet. The guide tells you what they are.
- The 90-day timeline describes the structure of the framework. It does not mean you will earn income in 90 days, or at any other specific time.
- No income figures, earnings screenshots or typical results are claimed anywhere in this guide, because there are none to claim.

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Your Responsibilities as a Site Owner

This framework asks you to publish more content, recommend more products, email your list more often and approach other site owners. All of that carries obligations. Here is what you need to know before Phase 1.

Disclosing your affiliate links

If you recommend a product and earn a commission, you must tell your readers. In the UK this is required by consumer protection law and enforced by the CMA and the ASA. In the US the FTC requires disclosures to be clear, conspicuous and placed close to the recommendation itself.

- Put the disclosure where the reader sees it before they click, not only in your footer.
- Disclose on every page carrying affiliate links, including your Resources page.
- Disclose in emails too. Phase 3 asks you to send promotional emails; those need disclosure as much as an article does.
- Read the terms of every program you join. Many restrict where and how you may promote, and some prohibit paid search or promotion inside downloadable products.

Emailing your list (Phase 3)

Phase 3 asks you to email more often and to segment your list. If any of your subscribers are in the UK or the EU, UK GDPR and the EU GDPR apply to you regardless of where you are based, as do the PECR rules on marketing email.

- Every marketing email needs a working unsubscribe link, and requests must be honored promptly.
- Only email people who actively opted in. Segmenting does not change what they consented to.
- Keep your privacy policy accurate as your list and tools change.
- Your email platform is a processor acting for you. You remain responsible for the data.

Outreach (Phase 2)

The outreach templates in this guide are for genuine, personalized contact with site owners. Sending them unaltered at volume is spam, it will damage your sending reputation, and in some jurisdictions unsolicited bulk commercial email is unlawful. Personalize every one, and follow up only once.

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Welcome to Your Next 90 Days

You have a live site. You have articles published. You have a niche people can actually search for and find. That puts you ahead of almost everyone who ever starts an affiliate business — most never get this far.

The next 90 days are about turning a site that exists into a site that grows on its own momentum: more content, more traffic sources, more ways to earn from the audience you're building, and the systems to keep it all running without starting from scratch every week.

This is not another 30 days of daily tasks. It is a strategic framework broken into three phases, with real templates you can start using today. Work through it at whatever pace fits your life. The framework does not expire.

What you will have by the end of 90 days

- A content system producing articles consistently, without relying on motivation
- Traffic arriving from at least two channels beyond organic Google search
- A growing email list doing more than sending a single welcome sequence
- At least one additional income stream beyond affiliate links in articles
- A 90-day content calendar and idea bank, filled in and ready to execute
- A clear view of your numbers: traffic, list size and income, tracked monthly

The honest bit. *this framework works if you work it. Nothing here removes the need for consistent effort, and results depend entirely on what you actually do with it. What it gives you is a clear, proven structure instead of guessing what to focus on next.*

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The 90-Day Framework at a Glance

Three phases, each roughly 30 days. Each phase builds on the site you already have from the 30-Day Affiliate Site Builder Course. Work through them in order.

Phase	Focus	What you build
Phase 1 **Days 1-30**	Scale & Authority	A repeatable content system, content clusters around your niche, and a stronger internal linking structure that builds topical authority with Google.
Phase 2 **Days 31-60**	Diversify Traffic	Two to three traffic channels beyond organic search: Pinterest, YouTube or short-form video, and a simple backlink outreach system.
Phase 3 **Days 61-90**	Monetize & Systemize	A more valuable email list, at least one new income stream, conversion improvements across your site, and simple systems to keep it running.

The 13-Week Breakdown

Week	Phase	Primary focus
Week 1-2	Scale & Authority	Build your content system: batching, briefs, and a repeatable writing process
Week 3	Scale & Authority	Map your content clusters and pillar pages
Week 4	Scale & Authority	Internal linking overhaul and on-page SEO refresh
Week 5-6	Diversify Traffic	Set up and launch your first new traffic channel (Pinterest or YouTube)
Week 7	Diversify Traffic	Launch your backlink outreach system
Week 8	Diversify Traffic	Review channel performance and double down on what's working
Week 9-10	Monetize & Systemize	Expand your email sequence and test a second income stream
Week 11	Monetize & Systemize	Conversion review: articles, CTAs, your Resources page
Week 12	Monetize & Systemize	Systemize: templates, checklists, and what to outsource first
Week 13	Monetize & Systemize	90-day review and your next 90-day plan

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PHASE 1 · DAYS 1-30

Scale & Authority

Build the content base everything else depends on

Phase 1 · Scale & Authority

Weeks 1 to 4 · Days 1-30

The 30-Day Course got you to 14 articles. Fourteen articles proves a site can exist. It is not yet enough for Google to treat you as an authority on your topic, and it is not enough content to support real traffic diversification later. Phase 1 fixes both.

Build a Content System, Not Just Content

The biggest reason people stop publishing after 30 days is that writing each article from scratch is exhausting. A system removes that friction.

The three-part content system:

- [ ] **Batch your research:** spend one session finding and shortlisting 8 to 10 keyword ideas at once, using Jaaxy or your preferred keyword tool, instead of researching one article at a time
- [ ] **Use a repeatable brief:** for every article, write down the target keyword, the reader's main question, and 3 to 5 subheadings before you write a single sentence of the article itself
- [ ] **Write in dedicated sessions:** block two or three sessions a week purely for writing, using the briefs you already prepared, so you are never starting from a blank page

This is exactly what the 90-Day Content Calendar and the 100 Article Ideas Bank later in this guide are built for. Use them together with this system.

Build Content Clusters, Not Random Articles

A content cluster is one broad pillar topic supported by several narrower articles that all link back to it. Clusters are what actually build topical authority. A scattered mix of unrelated articles does not, no matter how many you publish.

How to build your first cluster this week:

- [ ] Pick your single most important topic in your niche as your pillar page
- [ ] List 5 to 8 narrower questions or subtopics related to that pillar
- [ ] Write or identify existing articles covering each narrower subtopic
- [ ] Link every supporting article back to the pillar page, and link the pillar page out to each supporting article

Internal Linking and On-Page SEO Refresh

By now you likely have 15 to 20 published articles. Most beginners never go back and connect them properly. This single afternoon of work often produces a noticeable ranking improvement with zero new content required.

- [ ] List every published article in a simple spreadsheet with its target keyword
- [ ] For each article, add 2 to 3 internal links to other relevant articles on your site
- [ ] Confirm every article has a keyword in the title, first paragraph, and one subheading
- [ ] Confirm every article has a meta description under 155 characters
- [ ] Update the publish date on any article you meaningfully improve

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Before you move to Phase 2

- [ ] A repeatable content brief you use for every article
- [ ] Research batched: 8 to 10 keyword ideas shortlisted in one session
- [ ] Two or three writing sessions blocked out in your week
- [ ] One pillar page identified, with 5 to 8 supporting articles linked to it
- [ ] Every published article listed in a spreadsheet with its target keyword
- [ ] 2 to 3 internal links added to and from every article
- [ ] Meta descriptions written and under 155 characters across the site

The honest bit. *Topical authority builds over months, not days. You will not see a dramatic ranking jump the week you finish Phase 1. What you are doing is laying the foundation that Phase 2's traffic diversification and Phase 3's monetization both depend on.*

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PHASE 2 · DAYS 31-60

Diversify Traffic

Stop depending on one source of visitors

Phase 2 · Diversify Traffic

Weeks 5 to 8 · Days 31-60

Relying on Google search alone is risky. Algorithm updates happen, rankings fluctuate, and a site with one traffic source has no cushion when they do. Phase 2 adds channels you control more directly.

Choose One Channel First

Do not try to do everything at once. Pick the single channel best suited to your niche, get it genuinely working, then consider adding a second later.

Channel	Best suited to	Typical time investment
Pinterest	Food, home, lifestyle, hobbies, fashion, DIY, parenting niches	3 to 5 pins per week, 30 to 45 minutes
YouTube / Shorts	Tutorials, reviews, anything visual or demonstrable	1 video per week, 2 to 4 hours
Facebook Groups	Community-driven or advice-based niches	Ongoing engagement, 20 to 30 minutes daily

Playbook: Pinterest

- [ ] Create a free Pinterest Business account and verify your website
- [ ] Design 3 to 5 pin templates in Canva matching your brand colors
- [ ] Create one pin per published article, using a clear benefit-driven title
- [ ] Pin consistently, 3 to 5 times per week, rather than in one large batch
- [ ] Join 2 to 3 relevant group boards or Pinterest communities in your niche

Playbook: YouTube or Short-Form Video

- [ ] Create a free YouTube channel matching your site's branding
- [ ] Turn your best-performing article into a 5 to 10 minute video covering the same topic
- [ ] Add your website link in the video description and pin it as the first comment
- [ ] Repurpose the same video into 2 to 3 short-form clips for Shorts, Reels or TikTok
- [ ] Publish one new video every 1 to 2 weeks — consistency matters more than volume here

Playbook: Backlink Outreach

Backlinks, other sites linking to yours, remain one of the strongest ranking factors. You do not need hundreds. A handful of genuine, relevant links outperforms a large number of low-quality ones.

- [ ] Identify 15 to 20 blogs or sites in your niche that accept guest posts or resource links
- [ ] Find a genuine reason to reach out: a broken link you noticed, a resource you can contribute, or a guest post pitch
- [ ] Send 3 to 5 outreach emails per week using the templates provided later in this guide
- [ ] Track every outreach email sent and its response in a simple spreadsheet

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- [ ] Follow up once, politely, after 5 to 7 days if you hear nothing back

Before you move to Phase 3

- [ ] One traffic channel chosen deliberately, not all of them at once
- [ ] That channel set up, branded and publishing consistently
- [ ] An outreach list of 15 to 20 relevant sites in your niche
- [ ] 3 to 5 outreach emails going out each week, personalized
- [ ] Every outreach email and response logged in your tracker
- [ ] Channel performance reviewed at day 60, not at week two

The honest bit. *A new traffic channel rarely produces meaningful results in its first few weeks. Pinterest and YouTube both tend to reward consistency measured in months. Judge each channel at the 60 and 90 day marks, not the 2 week mark.*

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PHASE 3 · DAYS 61-90

Monetize & Systemize

Earn more from what you have built, and keep it running

Phase 3 · Monetize & Systemize

Weeks 9 to 13 · Days 61-90

You now have more content and more traffic than when you started. Phase 3 is about earning more from what you have built, and putting simple systems in place so growth does not depend entirely on you working harder every single week.

Expand Beyond a Single Income Stream

Affiliate links in articles are one income stream. Relying on only one means a single change — a program ending, a commission rate dropping — affects your entire income. Add at least one more.

Income stream	What it requires	Realistic timeline
Display advertising	Meaningful monthly traffic. Programs like Ezoic accept smaller sites; Mediavine requires around 50,000 sessions per month	Apply once traffic qualifies
Sponsored content	An engaged audience and a media kit showing your traffic and reach	Outreach ongoing, first response often within weeks
Your own digital product	A specific problem your audience has that you can solve concisely	2 to 4 weeks to create, ongoing to promote

Expand Your Email List Into a Real Asset

The 30-Day Course got your welcome sequence live. A list that only ever receives one sequence and nothing else is an asset you are leaving unused. Use the expanded email swipe file later in this guide to add ongoing value and promotional emails.

- [ ] Send at least one email to your list every 1 to 2 weeks, not only when you have something to sell
- [ ] Mix value emails (tips, guides, curated resources) with promotional emails — aim for roughly 4 value emails for every 1 promotional email
- [ ] Segment your list if your niche has distinct sub-audiences; even a simple two-group split improves relevance
- [ ] Review your open and click rates monthly and retire subject lines or content types that consistently underperform
- [ ] Keep an unsubscribe link in every marketing email and act on requests promptly — this is a legal requirement, not a courtesy

Conversion Review: Get More From the Traffic You Already Have

More traffic is not the only way to earn more. Improving how well your existing traffic converts is often faster and cheaper.

- [ ] Review your Resources page — is it prominent in your navigation and linked from your top articles?
- [ ] Check that affiliate links appear naturally within the content, not only in a list at the end
- [ ] Confirm every page carrying affiliate links has a visible disclosure above the first link
- [ ] Test a clearer call to action at the end of your three highest-traffic articles
- [ ] Confirm your site loads quickly and displays correctly on mobile — slow sites lose conversions silently

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Systemize: What to Template and What to Outsource

As your site grows, doing everything yourself forever does not scale. Start by templating repetitive tasks. Consider outsourcing only once a task is templated and you can hand over clear instructions.

- [ ] Template your article structure so any new writer, including a future you, can follow it consistently
- [ ] Template your social media graphics using the same Canva templates every time
- [ ] Consider outsourcing article writing only once you have a clear brief template to hand over
- [ ] Consider outsourcing Pinterest pin creation before outsourcing writing — it is typically lower-risk to delegate first

Before you write your next 90-day plan

- [ ] At least one additional income stream identified and started
- [ ] An email going to your list every 1 to 2 weeks
- [ ] Roughly four value emails for every promotional email
- [ ] Disclosure visible on every page and email carrying affiliate links
- [ ] Resources page prominent in navigation and linked from top articles
- [ ] Your article structure and graphics templated for repeat use
- [ ] Three months of numbers recorded in the growth tracker

The honest bit. *New income streams take time to qualify for or gain traction. Display ad networks have real traffic minimums. Sponsors want to see engagement, not just visitors. Keep building content and traffic in parallel; do not pause growth while waiting on monetization to mature.*

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SIX TEMPLATES

Fill These In

Strategy without tools is just more reading

Template 1 · Your 90-Day Content Calendar

Fill in your target keyword for each week as you plan it, using the ideas bank that follows. Tick off Published once the article is live. Note which channel you promoted it on — this becomes valuable data once you compare it against your traffic later.

Week	Article topic / keyword	Promoted on	Done
Week 1			☐
Week 2			☐
Week 3			☐
Week 4			☐
Week 5			☐
Week 6			☐
Week 7			☐
Week 8			☐
Week 9			☐
Week 10			☐
Week 11			☐
Week 12			☐
Week 13			☐

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Template 2 · 100 Article Ideas Bank

These are proven article angle formulas, not ready-made titles. Replace [Your Niche] and [Product/Topic] with your specifics to generate ten real article ideas from each formula category — 100 ideas across ten categories.

Beginner Guides

1	The Complete Beginner's Guide to [Your Niche]
2	[Your Niche] for Complete Beginners: Where to Start
3	What Is [Topic]? A Beginner's Explanation
4	How [Your Niche] Works: The Basics Explained
5	10 Things I Wish I Knew Before Starting [Your Niche]
6	The Only [Your Niche] Guide You Need to Get Started
7	[Your Niche] 101: Everything a Beginner Needs to Know
8	Common [Your Niche] Terms Explained for Beginners
9	How to Get Started With [Topic] This Week
10	A Realistic Timeline for Learning [Your Niche]

Product Reviews

1	[Product] Review: Is It Worth It in 2026?
2	[Product A] vs [Product B]: Which Should You Choose?
3	Honest Review: My Experience With [Product]
4	[Product] Review: Pros, Cons and Who It's For
5	Is [Product] Worth the Price? An Honest Breakdown
6	[Product] After 30 Days: My Honest Results
7	The Best [Category] in 2026: My Top Picks
8	[Product] Alternatives: 5 Options Worth Considering
9	What Nobody Tells You About [Product]
10	[Product] Review for Beginners: What to Expect

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How-To / Tutorial

1	How to [Achieve Specific Result] Step by Step
2	How to [Solve Problem] Without [Common Obstacle]
3	How to [Task] in Under [Time Frame]
4	How to [Task] on a Budget
5	How to [Task] the Right Way (and Common Mistakes to Avoid)
6	How to Choose the Right [Product/Tool] for [Use Case]
7	How to [Task] Using [Specific Tool or Method]
8	How to [Task] Even If You're a Complete Beginner
9	Step by Step: [Task] From Start to Finish
10	How Long Does It Take to [Achieve Result]?

Comparison & Best-Of

1	The Best [Category] for [Specific Audience]
2	[Product A] vs [Product B] vs [Product C]: Compared
3	The 7 Best [Category] Tools in 2026
4	Cheap vs Expensive [Category]: Is It Worth Paying More?
5	Best [Category] Under $[Price Point]
6	Best Free [Category] Options Compared
7	[Category]: What's the Difference and Which Do You Need?
8	Best [Category] for [Specific Use Case]
9	The Most Popular [Category], Ranked and Compared
10	[Category] Buyer's Guide: What to Look For

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Problem / Solution

1	Why [Common Problem] Happens and How to Fix It
2	[Problem]? Here's What Actually Works
3	The Real Reason You're Struggling With [Problem]
4	5 Signs You Need to [Take Action] in [Your Niche]
5	What to Do When [Common Setback] Happens
6	How to Fix [Specific Problem] Fast
7	[Problem] Solved: A Simple Explanation
8	Struggling With [Problem]? Try This Instead
9	The Mistake Almost Everyone Makes With [Topic]
10	Is [Common Belief] Actually True? We Checked

Cost & Budget

1	How Much Does [Topic/Product] Actually Cost?
2	[Topic] on a Budget: What's Actually Possible
3	Is [Topic] Expensive? A Realistic Cost Breakdown
4	Free vs Paid [Category]: What You Actually Get
5	How to [Achieve Result] Without Spending a Fortune
6	The Hidden Costs of [Topic] Nobody Mentions
7	[Topic]: What Beginners Should Expect to Spend
8	Is It Worth Paying for [Product/Service]?
9	Cheapest Way to [Achieve Result]
10	[Topic] Cost Comparison: 2026 Prices

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Case Study / Experience

1	What Happened When I Tried [Topic] for 30 Days
2	My Honest [Topic] Journey So Far
3	What I'd Do Differently If I Started [Topic] Again
4	Lessons Learned From [Time Period] of [Topic]
5	Before and After: My [Topic] Results
6	What Nobody Tells You About Starting [Topic]
7	My Biggest Mistake When I Started [Topic]
8	Is [Topic] Really Worth It? My Honest Take
9	A Realistic Look at [Topic]: What to Expect
10	What I Learned From [Number] Months of [Topic]

Seasonal / Timely

1	Best [Category] for [Season/Holiday] 2026
2	[Topic] Trends to Watch in 2026
3	New Year, New [Goal]: A [Your Niche] Starter Plan
4	[Season] Checklist for [Your Niche]
5	Gift Guide: Best [Category] for [Audience]
6	What's Changing in [Your Niche] This Year
7	[Holiday] Guide for [Your Niche] Beginners
8	Preparing for [Season] in [Your Niche]
9	[Number] [Your Niche] Resolutions Worth Keeping
10	End of Year Review: What Worked in [Your Niche]

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List Posts

1	[Number] [Category] Tips Every Beginner Should Know
2	[Number] Mistakes to Avoid in [Your Niche]
3	[Number] Tools That Make [Topic] Easier
4	[Number] Things Nobody Tells You About [Topic]
5	[Number] Ways to [Achieve Result] Faster
6	[Number] Signs You're Ready for [Next Step]
7	[Number] Resources Every [Audience] Should Bookmark
8	[Number] Questions to Ask Before [Decision]
9	[Number] Ways to Save Money on [Topic]
10	[Number] Habits of People Who Succeed at [Topic]

Audience-Specific

1	[Topic] for [Specific Audience]: A Complete Guide
2	[Topic] for Beginners Over [Age]
3	[Topic] for Busy [Parents/Professionals/Students]
4	[Topic] on a Tight Budget: A Guide for [Audience]
5	The Best [Category] for [Specific Life Stage]
6	[Topic] for Complete Beginners With No Experience
7	[Topic] Advice for [Specific Situation]
8	A [Audience]'s Guide to Getting Started With [Topic]
9	Why [Audience] Struggle With [Topic] (and What Helps)
10	[Topic] Made Simple for [Specific Audience]

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Template 3 · Extended Email Swipe File

Your 4-email welcome sequence introduces new subscribers. These six emails keep your list warm and monetized afterwards. Space them out, roughly one every 1 to 2 weeks, mixed in with your own content updates.

Subject: Quick question for you

Purpose: Re-engagement / list health

Hi {!firstname_fix},

Quick one today. I want to make sure what I'm sending is actually useful to you.

Hit reply and tell me: what's the biggest thing you're stuck on with [your niche] right now? I read every reply, and it genuinely shapes what I write about next.

Talk soon,
[Your Name]

Subject: The [tip/tool] that actually helped

Purpose: Value email, builds trust, no pitch

Hi {!firstname_fix},

Wanted to share something that's genuinely helped with [specific problem in your niche] — no catch, just something worth passing on.

[Explain the tip, tool, or resource in 2 to 3 short paragraphs.]

Give it a try and let me know how it goes.
[Your Name]

Subject: This made a real difference for me

Purpose: Soft promotional, your top affiliate recommendation

Hi {!firstname_fix},

A while back I started using [product/tool] for [specific purpose], and it's genuinely become one of the things I recommend most.

[Explain what it does and why it helped, 2 to 3 sentences, honest and specific.]

If it sounds useful for where you're at: [affiliate link]

Include your affiliate disclosure in this email. Something as simple as "the link below is an affiliate link and I may earn a commission" is enough.

[Your Name]

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Subject: A mistake I see beginners make constantly

Purpose: Value email, positions you as experienced

Hi {!firstname_fix},

One thing I see trip up almost everyone new to [your niche]: [describe the common mistake].

Here's what to do instead: [explain the better approach in 2 to 3 sentences].

Small shift, but it saves a lot of wasted time.
[Your Name]

Subject: What's new on the site

Purpose: Content roundup, drives traffic back to your site

Hi {!firstname_fix},

A few things I've published recently that might help:

[Article 1 title] — [one-line description] [link]
[Article 2 title] — [one-line description] [link]

Take a look if either is relevant to where you're at.
[Your Name]

Subject: Quick favor to ask

Purpose: Feedback / survey, deepens list relationship

Hi {!firstname_fix},

I'm working on making [your site/newsletter] more useful, and your input would genuinely help.

If you have 60 seconds: what's one thing you'd want more help with in [your niche]? Just hit reply, no survey link needed.

Thanks in advance,
[Your Name]

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Template 4 · Backlink & Guest Post Outreach

Personalize the bracketed sections before sending — generic outreach gets ignored. Keep every email under 150 words. Nobody responds to a long email from a stranger.

Subject: Small suggestion for your [Article Title] page

Purpose: Broken link / resource suggestion outreach

Hi [Name],

I was reading your article on [Article Title] ([URL]) — really helpful breakdown of [specific detail], thank you for writing it.

Small thing I noticed: the link to [resource] in the [section] seems to be broken. Thought you'd want to know.

Separately, I've written a related piece on [your topic] that covers [specific angle] if it's ever useful as an additional resource: [your link]

Either way, thanks again for the article.
[Your Name]

Subject: Guest post idea for [Site Name]

Purpose: Guest post pitch

Hi [Name],

I've been reading [Site Name] for a while — particularly enjoyed [specific article] — and wanted to pitch a guest post idea if you accept them.

I write about [your niche] at [your site], and had an idea that I think would fit your audience: [1-sentence description of the proposed article].

Happy to send a short outline first if that's easier. Let me know if this is of interest.

Thanks,
[Your Name]

Subject: Following up

Purpose: Single, polite follow-up after 5-7 days of silence

Hi [Name],

Just following up on my note below in case it got buried — no worries at all if now isn't the right time.

Happy to adjust the idea if something else would be a better fit for [Site Name].

Thanks either way,
[Your Name]

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Template 5 · SEO & Backlink Checklist

Run this once a month. It takes about an hour and catches the things that quietly cost you rankings and conversions.

On-Page SEO

- [ ] Target keyword appears in the title, URL, first paragraph and one subheading
- [ ] Meta description written and under 155 characters for every article
- [ ] At least 2 to 3 internal links added to and from every article
- [ ] Images have descriptive alt text, not left blank
- [ ] Every article is at least 800 words, longer for competitive keywords

Technical Health

- [ ] Site loads in under 3 seconds on PageSpeed Insights
- [ ] All pages display correctly on mobile
- [ ] No broken links found in a monthly broken-link scan
- [ ] Sitemap submitted and up to date in Google Search Console
- [ ] No pages showing crawl errors in Search Console

Off-Page / Backlinks

- [ ] 3 to 5 outreach emails sent this week using the templates provided
- [ ] Every backlink opportunity logged in your outreach tracker
- [ ] New backlinks checked monthly in Search Console's Links report
- [ ] No links from clearly spammy or irrelevant sites accepted

Compliance

- [ ] Every page with affiliate links carries a visible disclosure above the first link
- [ ] Every marketing email carries a working unsubscribe link
- [ ] Privacy policy describes what you actually do with subscriber data

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Template 6 · Monthly Income & Growth Tracker

Track the same numbers every month. Trends matter more than any single month's figure — you are looking for the direction of travel over 90 days, not a perfect result in month one.

Month	Sessions	Email list	Affiliate income	Other income	Total
Month 1					
Month 2					
Month 3					

Notes and observations each month

Month 1	
Month 2	
Month 3	

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Tools Referenced in This Guide

The tools below are the same ones covered in the 30-Day Affiliate Site Builder Course. You do not need any others to work through this framework.

Tool	What you use it for	Cost
Wealthy Affiliate	Your website, hosting, keyword research (Jaaxy) and training. See wealthyaffiliate.com	Free to start
Systeme.io	Your email list, opt-in pages and automated sequences. See systeme.io	Free forever plan

The Wealthy Affiliate and Systeme.io links above are affiliate links. If you sign up through them I may earn a commission, at no extra cost to you. Both have free plans and you are never required to upgrade.

What comes after this

READY FOR THE FINAL PIECE?

The Affiliate Business Mastery Blueprint

You've scaled one site. This is how you turn it into a business: your own product, an AI-assisted workflow, a second site, paid traffic tested properly, brand deals, and the financial basics to protect it all. Six pillars, twelve templates, $997.

See the Affiliate Business Mastery Blueprint at digitalaffiliateacademy.com

This is an optional further product from Digital Affiliate Academy. Nothing in this framework requires it, and the 90 days stand complete on their own.

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Your 90-Day Review

Before you close this guide, take fifteen minutes and answer these honestly. This review is what turns 90 days of effort into a clear plan for the 90 days after that.

What worked better than expected over the last 90 days?

What took far more effort than it was worth, and can it be dropped or simplified?

Which traffic channel showed the most promise? Where should the next 90 days focus?

What is one income stream worth pursuing further?

What is the single most important thing to focus on for the next 90 days?

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Keep going.

Most affiliate sites that succeed do so between months 6 and 12, not in the first 90 days, and many never do. If you have worked through this framework honestly, you are on that timeline, not behind it. The job now is the same as it has always been: keep going.

Questions about anything in this guide? Email **support@digitalaffiliateacademy.com** and you will get an answer the same day.

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